

**B
M
I
M**



BHARATA MATA INSTITUTE OF MANAGEMENT BHARATA MATA COLLEGE | **AUTONOMOUS** THRIKKAKARA, KERALA-21

Approved by AICTE and Affiliated to MG University(Re-Accredited by NAAC with A+Grade, ISO 9001-2015 Certified)

MBA @ BMC

Your Gateway to a Great Career



22nd BATCH

MBA

MASTER OF BUSINESS ADMINISTRATION

2026-2028

BHARATA MATA INSTITUTE OF MANAGEMENT BHARATA MATA COLLEGE (AUTONOMOUS)

Approved by AICTE & Affiliated to Mahatma Gandhi University, NIRF Listed
Bharata Mata College , Seaport - Airport Road, Thrikkakara, Kochi-682021



CARDINAL MAR JOSEPH PARECATTIL

Bharata Mata College proudly upholds its 60-year legacy, inspired by the visionary leadership of His Eminence Late Joseph Cardinal Parecattil. A distinguished social reformer, he firmly believed in the transformative power of affordable education to drive social change. His unwavering faith in Divine Providence culminated in the birth of this great institution.

"Your word is a lamp to guide my feet and a light for my path."

Psalms 119:105



THE INSTITUTE

Bharata Mata College (Autonomous), established in 1965 by the late His Eminence Joseph Cardinal Parecattil, is a premier institution of higher learning, offering undergraduate, postgraduate and doctoral programmes in Arts, Science, Commerce and Management. The college is a co-educational, government-aided institution under the Bharata Mata College Educational Trust, managed by the Archdiocese of Ernakulam-Angamaly. Affiliated to Mahatma Gandhi University, Kottayam, the college has earned national recognition for its academic excellence. It was reaccredited at the A+ level by the National Assessment and Accreditation Council (NAAC) in 2019. Bharata Mata College is also ranked in the 100-150 band in the National Institutional Ranking Framework (NIRF). Bharata Mata College aims to provide high-quality, holistic education that fosters academic excellence, personal growth, and social responsibility, while nurturing a spirit of service and leadership in students.

BharataMataInstituteofManagement (BMIM) is the Management Science department of Bharata Mata College which offers the flagship Management programme of BMC. Approved by AICTE, it offers a two-year full-time MBA programme (120 intake) and four-year full-time BBA course (120 intake) affiliated to Mahatma Gandhi University. Established in 2005, BMIM aims to nurture the managers of tomorrow through a blend of theoretical knowledge and practical experience, successfully realizing its vision. Today, BMIM proudly stands as a premier business school that meets global standards, nurturing leaders with a global perspective while instilling deeprooted Indian values in them. The success of its alumni, who are now making their mark around the world, is a testament to this commitment. With a strong emphasis on placements and entrepreneurship, BMIM is dedicated to shaping the managerial workforce of the future, all the while maintaining its reputation for exceptional value for money.

VISION

To be a centre of excellence in management education by providing comprehensive training to students with special emphasis on responsible citizenship, secular outlook, moral values and abiding faith in God expressed in active concern for others.



MISSION

To develop a generation of managers for meeting the global managerial challenges. We mould managers of tomorrow with excellent blend of theory and practice, with deep rooted commitment to serve mankind.

THE MOTTO

The motto of BMC is “**Pro Deo et Patria (For God and Country)**” Bharata Mata Institute of Management aims at the holistic development of our students by instilling in them basic human values and thus transforming them to be responsible citizens of the country

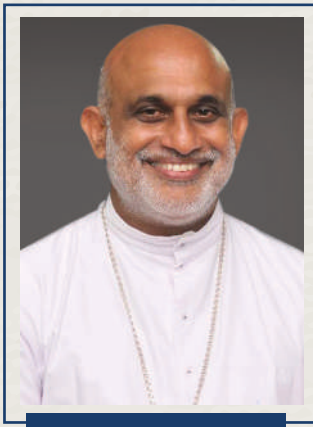
CORE VALUES OF BMIM

Personal Integrity	:	We are committed to promoting the highest standards of honesty and integrity
Mutual Respect	:	We are committed to fostering an environment in which every member of BMIM nurtures the spirit of trust, teamwork, openness and respect
Pursuit of Excellence:		We are committed to creating an environment where all members of BMIM pursue the highest possible level of academic performance and personal development.
Team Spirit	:	We believe that teamwork and collaboration are essential to success in academics, career, and life
Personal Accountability	:	We are committed to fostering an environment where every member of BMIM understands and accepts responsibility for upholding and reinforcing values that are dear to BMIM family

CULTURE

BMIM believes that learning is leading and ensures that all students have the drive for excellence. We focus on interactive learning through case studies, group discussions, seminars and other related activities. These tools serve as effective instruments to sharpen decision making, leadership, team building and analytical skills of the students. Faculty at BMIM strives to impart and nurture outstanding performance. Emphasis is on building strong leadership, positive attitude and ethical behaviour so as to equip an individual to boldly face challenges of the future. Apart from the summer internship programme, live projects are assigned for different courses providing ample opportunity for the student to have exposure to current industry practices. The whole curricular and extracurricular activities are so designed as to produce leaders with a holistic perspective, who are practical in their approach with sound conceptual clarity and an understanding of intricacies in business. While preparing the students for the rigours of the competitive world, BMIM never loses sight of the need to continually reinforce values such as fair play, integrity and respect for dissent.

PEOPLE AT THE HELM



Mar. Raphael Thattil

Major Archbishop – Archdiocese of Emakulam – Angamaly, Patron



Mar. Joseph Pamplany

Vicar of Major Archbishop for Emakulam-Angamaly Archdiocese



Rev. Fr. Dr. Abraham Oliapurath

Managing Director, BMIM



Dr. Soumya Thomas

Principal, BMC



Dr. Johnson K M

Academic Director, BMC



Rev. Fr. Sen Kallungal

Asst. Director, BMIM



Prof. Dr. B. Hareendran

Academic Director, BMIM

BOARD OF STUDIES

Prof. Dr. Hareendran B

Chairperson

Expert Members

Dr. Santhosh P Thampi

Professor, SMBS
Mahatma Gandhi University, Kottayam.

Dr. Zakkariya K.A

Professor, School of Management Studies,
CUSAT

Dr. Rajesh K

Head, Department of Business Administration
and Management, KUFOS.

Dr. Bindu Krishnan

Senior Statistician, IBM, Info Park

Mrs. Taby Thomas

Business Consultant, EYGDS.

Members

Dr. Bejoy Joseph, Ms. Susan K Mathew
Mr. Sunil S S, Dr. Geetha Jose, Dr. Devi Sekhar R
Ms. Megha Mary Michael, Mr. Bonny John
Dr. Anchu P R, Mr. Kuria Tharakan, Dr. Swathy Prasad,
Ms. Neethu R Menon

ACADEMIC COUNCIL

Dr. Soumya Thomas

Chairperson

Experts

Dr. Sabu Thomas
Dr. Radhakrishnan E K
Dr. Sreejesh S
Mr. Dinesh P Thampi

University Nominee

Prof. Dr. Cyriac Joseph
Prof. Dr. Anitha C Kumar
Prof. Dr. Keerthi.T.R.

Controller of Examination

Dr. Jinsa Mary Jacob

Member Secretary

Dr. Simi Joseph P

and all the HOD's of BMC



MANAGING DIRECTOR'S MESSAGE

With a spirit of pride and honour, I extend a gracious welcome to all who seek to walk the path of management education at the Bharata Mata Institute of Management, Bharata Mata College. At BMIM, we stand firm in our calling to nurture wisdom, character, and excellence, guiding young minds to grow in knowledge and purpose. Bharata Mata College, approved by AICTE and affiliated with Mahatma Gandhi University, Kottayam, stands as a lamp set upon a stand, bearing witness to quality education. Blessed with Autonomous status by the UGC, accredited with an A+ grade by NAAC, and honoured with recognition in the NIRF rankings, the institution reflects a steadfast commitment to truth, discipline, and academic integrity. In keeping with this vision, we have increased our annual intake to 120 students, opening our doors wider to those who seek growth and transformation.

Our full-time, two-year MBA programme is thoughtfully designed to mould leaders who will serve with wisdom and courage in a changing world. We recognise that education is both an investment and a trust. With sincerity of purpose, we assure you that your commitment will be met with value, as we strive to provide meaningful placement opportunities with commendable career prospects for every student. Our excellent industry interface includes enriching talks by CEOs and top management professionals, providing students with invaluable insights into real-world challenges and solutions. They are encouraged to reason together, to question, to reflect, and to prepare themselves for the trials and responsibilities of corporate life. Thus, each graduate departs not merely with a qualification, but with direction, confidence, and hope for the future.

BMIM offers a vibrant campus life where students may rejoice in their youth, discover their gifts, and grow in fellowship and leadership. It is a place where learning flourishes, values are strengthened, and destinies are shaped. I warmly invite you to join us on this journey of learning, growth, and fulfilment. Become part of the Bharata Mata Institute of Management family and experience an education that transforms minds and builds futures.

May your academic journey at BMIM be fruitful and rewarding.

Rev. Fr. Dr. Abraham Oliapurath
Managing Director



MESSAGE FROM ASSISTANT DIRECTOR

It is with abiding joy and a heart humbled by responsibility that I welcome all aspiring students to Bharata Mata College (BMC). Like a city set upon a hill that cannot be hidden, BMC continues to stand as a beacon of wisdom, excellence, and value-rooted education. Here, our mission is to guide you on a truly transformative journey, one that rises above ordinary learning and cultivates a spirit of discipline, integrity, and wholeness in every learner. May this place shape you, strengthen you, and lead you toward a life of purpose and truth.

Over the years, Bharata Mata College has reached remarkable milestones, including the prestigious grant of autonomy from the University Grants Commission. This recognition reflects our unwavering pursuit of academic distinction. Our consistent academic performance, with university examination results frequently surpassing the 90% mark, speaks volumes about our commitment to excellence. To further elevate the learning experience, we offer a wide range of add-on courses designed to expand students' competencies and enhance their employability. Our curriculum is enriched with practical and experiential learning opportunities such as case studies, field projects, internships, workshops, seminars, training programmes, and symposia, ensuring that our students are well-prepared to meet the demands of today's dynamic professional landscape.

Our dedicated faculty, renowned for their expertise and passion for teaching, play a pivotal role in shaping the academic and professional journey of every student. Our training and placement division works tirelessly to prepare students for the corporate world by providing specialized training in soft skills, aptitude, and industry-specific knowledge, along with interactions with industry leaders and consultants. These sustained efforts have resulted in outstanding placement achievements, with recent MBA graduates securing a highest package of 11.25 lakhs and a median salary of 5.6 lakhs. Our alumni continue to make us proud across globally recognized organizations such as E&Y, Deloitte, S&P Global, Uber, Swiggy, Flipkart, MRF, TCS, Wipro, Byju's, SBI, Federal Bank, ICICI Bank, HDFC Bank, Reliance, Ambuja Cement, Paytm, and many more. This strong alumni presence opens doors to mentorship, industry insights, and career advancement.

Welcome to BMIM. Here, we are devoted to nurturing the gifts planted within you and to guiding you as you lay a firm foundation for a fruitful and prosperous future.

Rev. Fr. Sen Kallungal
Asst. Director

CORE FACULTY



Prof. (Dr). B.Hareendran
BSc, BTech, MBA, Ph.D.

Experience -36 years

He is an alumnus of three prestigious institutions in Kerala – S.N. College Kollam, TKM Engg College, Kollam and Department of Commerce and Management studies of Calicut University Campus. He has more than 36 yrs. of experience in teaching Management, Research and educational administration in Engineering Colleges and Business Schools in Tamil Nadu and Kerala. He has the distinction of heading management institutes for the last 29 years. He was instrumental in nurturing and developing three AICTE approved MBA programmes at Mohamed Sathak Engineering College, Kilakarai, SNGCE Kadayiruppu and Bhavan's Royal Institute of Management. He is a recipient of fellowships from the prestigious Entrepreneurship Development Institute of India Ahmadabad and IAAP (UK). His areas of interest are Marketing, Strategy and Entrepreneurship. He is a doctoral degree holder in Management and has authored and co-authored many research papers.

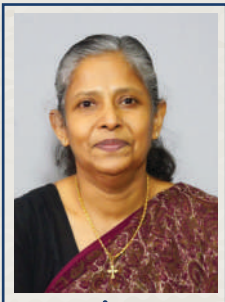


Dr. Bejoy Joseph
MCom, MBA, NET, Ph.D.
Professionally Certified in Data Science & AI (IIM Kozhikode)
Associate Professor & HoD

Experience : 15 Years

A dual PG holder in Commerce and Management from MG University, he is at present working as Assistant Professor(Finance) at Bharata Mata Institute of Management. Long years of teaching experience has given him numerous opportunities to enrich himself and to nurture the academic skills of young talents at par with current industry requirements. He has authored many research papers in indexed journals and presented papers in national and international conferences. He is a recipient of young Service Researcher Award from International Journal of Service Management at the International symposium co-hosted by Murdoch University, Dubai. He has won best research paper award and best research paper presenter awards from national and International conferences. He was teaching at Marian International Institute of Management and ToCh Institute of Management before joining BMIM.

CORE FACULTY



Ms. Susan K Mathew
MA(PM & IR)
Assistant Professor

Experience : 34 years

She is currently Assistant Professor in the Institute. She is a Post Graduate in Personnel Management and Industrial Relations from Rajagiri College of Social Sciences, Kalamassery, affiliated to Mahatma Gandhi University, Kottayam. She has professional experience with companies including Steel Industrials Kerala Ltd., Kerala Electricals and Allied Engineering Company Ltd. Lukens Medical Products (Pvt)Ltd., a subsidiary to USA based Lukens Medical Corporation. Her areas of interests are Human Resource Management, Counseling skills & Industrial Relations.



Mr. Sunil S.S.
Bsc, PGDBA, NET
Assistant Professor & Corporate Relations Head

Experience: 26 years

Sunil S.S. is a qualified academic professional with over 26 years of experience in academia, industry, and student training in management disciplines. He is currently serving as an Assistant Professor and Corporate Relations Head at Bharata Mata Institute of Management (BMIM), where he teaches courses in Environment Management, Entrepreneurship Development, Product and Brand Management, Integrated Marketing Communication, and Strategic Management. Sunil has been with BMIM since January 4, 2017, and has previously worked at esteemed institutions, including XIME Kochi and Berchmans Institute of Management Studies (BIMS) at St. Berchman's College, Changanassery, Kerala. With a strong record of leading industry collaborations and enhancing placement initiatives, Sunil is dedicated to the holistic development of management students, emphasizing practical learning through consulting projects and partnerships with industry. He has effectively coordinated distinguished speaker series, management development programs, student internships and students placements. Additionally, he is pursuing a part-time Ph.D. in Marketing Management at Karunya University, Coimbatore, focusing on consumers' purchase intentions for electric vehicles.

CORE FACULTY



Dr. Geetha Jose
MBA, NET, Ph.D.

Professionally Certified in Data Science & AI (IIM Kozhikode)
Assistant Professor

Experience : 9 Years

Dr. Geetha Jose is Assistant Professor in BMIM. She did her doctoral research at School of Management Studies, CUSAT. Her PhD thesis work was in the area of HRM practices and employee engagement. She has more than 9 years of teaching experience. She holds an MBA with dual specialization in HR and Marketing from Karunya University, Coimbatore. She has contributed research articles in prestigious publications of Sage, Taylor and Francis, Emerald and other peer reviewed journals and in edited books. She has presented papers in IIMK and other B Schools in and outside Kerala. She has won best paper award in international research conferences.



Dr. Devi Sekhar R
PGDM, NET, CAIIB, Ph.D.

Professionally Certified in Data Science & AI (IIM Kozhikode)
Assistant Professor

Experience – 12 Years

Dr. Devi Sekhar R is serving as an Assistant Professor at Bharata Mata Institute of Management, Ernakulam. She has a Post Graduate Diploma in Management (PGDM) from the School of Communication & Management Studies (SCMS), Cochin, and was awarded Ph.D. in Management from Amrita Viswa Vidyapeetham in March, 2022. She has completed CAIIB from the Indian Institute of Banking & Finance and cleared UGC NET in 2014. She started her career in the Banking sector and held the positions of Assistant Manager at ING Vysya Bank and Manager at Axis Bank. She also served as an Assistant Professor (Finance) in the Department of Management Studies at Sree Narayana Gurukulam College of Engineering. She has 4 years of experience in the Banking sector & 7 years of research & and teaching experience. She has published several papers in international & and Scopus-indexed journals and presented papers at international conferences.

CORE FACULTY



Dr. Megha Mary Michael
MBA, PGDEM, NET, JRF, Ph.D.
Assistant Professor

Experience: 16 years

Dr. Megha Mary Michael, Assistant Professor, Bharata Mata Institute of Management, is an academician with more than 15 years of

academic experience. After completing her MBA in Marketing from Jansons School of Business, Coimbatore (2009) she cleared her UGC NET with JRF in 2010. She has graduated in Communicative English from Assumption College, Changanacherry (2007) securing first rank in the university. During her academic career, she has served Gnanam School of Business, Thanjavur, Marian International Institute of Management, Kuttikanam, SCMS School of Technology and Management, Kochi and St. Teresa's College, Ernakulam. During her assignment at St. Teresa's, she served as the Head of the Department of Management Studies. She is a Ph.D. degree from Pondicherry University. Her area of research interests are Consumer Behavior and Marketing. She has published articles in national and international journals including ABDC journals.



Mr. Bonny John
B.Tech, MBA, UGC NET
Assistant Professor

Experience: 12 years

Mr. Bonny John is an experienced academician with over a decade of expertise in both teaching and industry. He holds an MBA in Financial Management & International Business from Mahatma Gandhi University and a B.Tech in Computer Science and Engineering from CUSAT. After clearing the UGC NET, he transitioned into academia, where he has been dedicated to mentoring and inspiring students. Throughout his academic career, Mr. Bonny John has served at institutions such as Union Christian College, Kochi; LEAD College of Management, Palakkad; T. John Institute of Management and Science, Bengaluru; and other reputed organizations. Complementing his academic pursuits, he brings valuable industry insights from his roles as an Associate Consultant at Fragomen Immigration Services, Kochi, and as an Associate Analyst at XL Dynamics India Pvt. Ltd., Mumbai. His academic interests include Business Analytics, International Finance, Management Information Systems, and Logistics & Supply Chain Management. As a committed researcher, Mr. Bonny John has presented papers at national conferences and published articles exploring topics such as financial efficiency and productivity analysis, significantly contributing to his fields of expertise.

CORE FACULTY



Mr. Kuria Tharakan M J
MBA, M.Com, PGDIBO
Assistant Professor

Experience: 10 years

With over nine years of academic experience, Mr. Kuria Tharakan MJ is a dedicated educator and researcher specializing in Finance, Fintech, and International Business. He holds an impressive academic background, including an MBA in Finance from MG University, an MCom and a PGDIBO from IGNOU (2022), and a BCom in Finance from Calicut University (2012). During his academic career he has served at institutions such as Sahrdaya Institute of Management Studies, De Paul Institute of Science & Technology and Holy Grace Academy of Management Studies. Currently pursuing a PhD in Management at Karunya Deemed University, his research focuses on innovative management practices



Dr. Anchu P R
BTech, MBA, MPhil, Ph.D.
Assistant Professor

Experience : 12 Years

Dr. Anchu PR, Assistant Professor, Bharata Mata Institute of Management (BMIM) holds a Ph.D. in Management Sciences from Mahatma Gandhi University, an MBA with dual specialization in Systems and Human Resources from Kerala University, and a B.Tech in Information Technology from Kerala University. With over 12 years of teaching experience, she has made significant contributions to academia, particularly in the fields of Human Resources, Management Information Systems (MIS), Entrepreneurship Development, and Organizational Behavior (OB). She has published several research papers in UGC-CARE- listed and peer-reviewed journals, showcasing her expertise and commitment to advancing knowledge in her areas of interest. She has actively participated in numerous national and international conferences, including platforms at IIMs, where she has presented her research work. She has won the Best Paper Award at an international conference held at the College of Engineering, Trivandrum. Her academic interests extend to HR, OB, MIS, Research Methodology, Entrepreneurship etc.

CORE FACULTY



Dr. Swathy Prasad
BTech, MBA, Ph.D.
Assistant Professor

Experience : 8 Years

Dr. Swathy Prasad is currently working as Asst. Professor in Bharata Mata Institute of Management, Thrikkakara, Kerala. She has 8 years of post-graduate teaching experience and 6 years of Research experience. She started her career as a placement trainer and later switched to academics. She is

a B.Tech, MBA and did her Ph.D. from Dr.A.P.J.Abdul Kalam University, Indore on the topic "Relationship between Spiritual Intelligence and Occupational Commitment among bank employees in Cochin Region with special reference to Women". She has her expertise in Statistics, Management Science and HRM. She has authored two books – Hushed Whispers (an athology of English poems, published in 2018) and the second book titled, ' Njan Nadanna Vazhikalil (an anthology of Malayalam poems, published in 2025). She has secured various awards and recognitions for her literary works which includes ' Kavya Jwala Puraskaram 2025' by Thiruvananthapuram Sahithya Vedhi, Thanma Sahithya Award 2025 and 'Bhasha Shreshta Puraskaram'. Her literary works also includes various research papers such as the paper on 'Brain Computer Interface for Medical Application' published in the International magazine of IEEE, 'Springer', articles in various ABDC and SCOPUS- indexed journals.



Ms. Neethu R Menon
BTech, MBA, UGC NET
Assistant Professor

Experience : 3 Years

Ms. Neethu R Menon is an academic professional with experience in both industry and academia. She holds a B.Tech in Civil Engineering and an MBA with dual specialization in Operations, Systems and Business Analytics from NIT Calicut, where she secured the second position in her batch. She qualified the UGC NET in Management in December 2024. Before entering academics, she worked as an Assistant Systems Engineer at Tata Consultancy Services, gaining experience in requirement analysis, system support, and process documentation. She later served as an Assistant Manager at IDBI Bank, handling branch operations, customer relationship management, and digital service processes. In academia, Ms. Neethu has taught at Kochi Business School and currently serves as an Assistant Professor at Bharata Mata Institute of Management (BMIM). Her academic interests includes Operations Management, Big Data and Business Analytics, Information Systems, and Project Management. Her research interests include decision analytics, social engineering susceptibility, and behavioral cybersecurity.

VISITING FACULTY

1. Mrs. Anna Pamela Mathew

Chairman & Managing Director, OEN

2. Mr. Ranjith Ramachandran

CEO (Rtd), Plant Lipids Pvt. Ltd.

3. Mr. Vinod Francis

CFO, South Indian Bank

4. Dr. B. Sreekumar

Managing Director, Kerala Feeds Ltd

4. Sheela Grace Kochouseph Chittilappilly

CEO, VStar

5. Dr. R Krishnamurti

Corporate Trainer

6. Mr. Sebastian Joseph

HR Consultant

7. Mr. Feggy Thomas

General Manager – Sales, Elite Foods

8. Mr. Rijo Antony

AVP-HR Reliance Fasion & LifeStyle

9. Mr. P. J. Jolly

CEO, Happymindz

10. Mr. Rijo Thomas

Associate Director EY

11. Mr. Sooraj. Abraham

Corporate Trainer

12. Mr. Anto George

Chief General Manager

South Indian Bank

13. Mr. Jinu Joseph

Former Country Head Cohppes Group

14. Mr. Binu Thomas

Regional Head, Federal Bank

15. Mr. Mohammed Asharaf

CEO, M/s Auto Grade

16. Mr. Renji Abraham

GM, Steel Authority of India Limited (Retd.)

17. Mr. Johnson Mathew

Chairman - NIPM Kerala Chapter

18. Dr. Sanil S K

Managing Director KSFE

ADJUNCT FACULTY

1. Fr. Dr. Abraham Oliapurath

Managing Director, BMIM

2. Mr. John Mathew Sebastian

Talent Acquisition-Head,

V-Guard Industries Ltd.

3. Mr. M. S Sreekumar

President B2N Consulting

4. Mr. Aravind Warriar

Director HR, Rapid Value

5. Mr. Jomon Joseph

Managing Director, The Strategist



“All Progress Takes Place Outside the Comfort Zone”



INFRASTRUCTURE

In many ways, the college is basically a second home to the students a place where they can identify themselves, shape their career and have the expert guidance to walk on the right path. Quality infrastructure is essential for quality education. It is also important for placement as recruiters love visiting colleges with good infrastructure facilities. We designed the new campus of BMIM keeping these aspects in our mind. The ambience of the building, the space allocated for various purposes, the height of each floor, the corridors, the stairs and the elevators, everything is so spaciouly arranged to for giving a feeling of freedom and excellence.

The campus offers state of art facilities through its class rooms, tutorial rooms, seminar hall, conference room, G.D room, placement office, Management Hall, Auditorium, library and reading rooms, separate student's activity rooms, barrier free constructions, boy's hostel, Canteen food and good recreational facilities including the synthetic turf. BMIM also offers excellent, on-campus Guest rooms facilities for the executives who visit us for training and placement activities.

BMIM LIBRARY



The Management library with its vast collection of management literature and electronic resources is a key resource of the Institute. The fully computerized library is equipped with a variety of learning media. It has a collection of about 10000 books including the most recent publications in a variety of areas covering, but

not constrained to, Business and Management. The BMIM library subscribes to 49 periodicals which include scholarly international as well as national journals and business magazines. It has an enriched digital library with the support of 30 systems. Lakhs of online books and periodicals can be accessed in this library. It also possesses a collection of CD-ROMs and DVDs which include audio/video material on the core subjects. There is another General library in the campus which has 49000 volumes in various disciplines and 100 periodicals

COMPUTER CENTRE



The institute has a well-furnished computer centre where all the 60 systems are connected in LAN using servers. The Lab is supported by UPS system with the backup facility. The lab facility has the required operating systems and application software.

BMIM also ensures that laptops are available to each and every student. The campus wide Wi-Fi facilities provide internet access to students.

INFRASTRUCTURE

LANGUAGE LAB

Proficiency in oral and written communication is a pre requisite for every management graduate. We help the students to brush up their communication capabilities by providing them practical sessions in the language lab. The lab has adequate number of systems and the softwares to fine tune their communication skills.

RECREATIONAL FACILITIES

Bharata Mata College has excellent sports and recreation facilities including a synthetic turf on campus, for Gym, yoga, basketball, badminton, football, volleyball, cricket etc. The recreation centre for gents and ladies provide facilities for indoor games and fitness equipments such as exercise bikes, Multi stations, slant board, stability ball and free weights. Indoor games facilities include carom, chess and table tennis.



HOSTEL



The campus has a well-furnished hostel for men. All facilities in the campus are available for them for studies and recreation. The female students are provided residential accommodation at five well equipped convent hostels near the campus.

FOOD COURT



Health is wealth, especially for students. When students spend long hours in the campus it is necessary for him/her to have refreshments and tasty food in clean surroundings. The college canteen caters to the needs of the staff and students by providing healthy food at affordable rates. The canteen functions from 8.30 am to 4.30 pm.

BOOK STALL

The college book stall supplies books and stationery to the student community at discounted rates.

BANK AND ATM

A branch of the SBI with ATM facility is functioning in the premises of the college for the convenience of the students and staff.

WHY MBA @ BHARATA MATA ?

Location: Bharata Mata Institute of Management enjoys a strategic location on the Seaport-Airport Road, near Infopark and the Special Economic Zone. With hundreds' of multinational companies in the vicinity, the institute offers exceptional opportunities for internships, placements, and corporate engagements. Its proximity to Kalamaserry, the only manufacturing hub of Kerala, adds to the wealth of industrial exposure every BMIM student receives

Holistic approach to management education: Bharata Mata Institute of Management is committed to providing holistic education that empowers MBA students to excel both professionally and personally. Our comprehensive approach includes life skills and soft skill training, leadership development, fostering civic responsibility, rural immersion and dedicated placement training. We aim to shape well-rounded individuals ready to lead and contribute meaningfully to society and the corporate world.

Corporate exposure: At Bharata Mata Institute of Management, students gain valuable corporate exposure through interactive sessions led by corporate leaders and industry experts, industrial visits, and immersive industry programs. Additionally, they actively participate in internships and undertake industry projects, ensuring a practical understanding of the business world and bridging the gap between academia and industry.

Value for Money: The MBA program at Bharata Mata Institute of Management offers exceptional value for money. Our students secure job opportunities with salaries that significantly outweigh their investment in tuition fees, ensuring a rewarding return on their educational journey.

Placement opportunity: Our dedicated placement cell works tirelessly to ensure students secure excellent job opportunities. The cell orient the students and provide them training to develop them as industry ready. With longstanding associations with numerous companies that consistently recruit from our campus, the list of recruiters continues to expand each year, as reflected in our impressive placement records.

Networking opportunities: Bharata Mata Institute of Management fosters valuable networking opportunities for its students by facilitating interactions with accomplished alumni and corporate professionals. The institution organizes various programs like CEO Talk, Top notch Professional talks and Corporate interactions that connect students with industry leaders, helping them build strong professional networks and gain insights into the corporate world.

International exposure: Bharata Mata Institute of Management extends its reach beyond national boundaries through strategic partnerships with international institutions. The college facilitates academic exchanges and research collaborations with foreign universities such as Colombo university, Sri Lanka and Curtin university, Malasia, providing students with a global perspective and enriching their educational experience.

ADMISSION

MBA PROGRAMME DURATION

The duration of the MBA (Full-time) programme of the Bharata Mata Institute of Management, Bharata Mata College, Thrikkakara will be two years consisting of four semesters. Each semester shall consist of 18 weeks ensuring a minimum of 90 working days.

ELIGIBILITY FOR ADMISSION

A pass in any Bachelor's Degree Examination of Mahatma Gandhi University or an equivalent degree of any other universities duly recognised by Mahatma Gandhi University with not less than 50% marks in the aggregate for all parts of examination OR a Master's Degree in any subject. Only a pass in the qualifying exam is required for SC/ST candidates. Those who are awaiting final semester results of qualifying exam can also apply provided that they should produce certificates and mark list of qualifying exams before the commencement of their first semester MBA examination. Candidates should have valid CMAT/CAT/ KMAT score. A general category and SEBC candidates should get a minimum of 10% marks in the entrance test. SC/ST candidate should score 7.5% marks to get qualified. Relaxation of marks and Reservation of seats are based on University/ Government Rules.

ADMISSION PROCEDURE

Admission to MBA (Full-time) Degree programme of BMIM is based on the score obtained in CMAT/CAT/KMAT, Group Discussion and Personal Interview in the ratio 80:10:10. Based on the performance on the Entrance Test, Group Discussion and Interview, the Rank list for MBA admission will be prepared. While preparing the rank list, if there are same index marks for more than one candidate, he/she will be ranked on the basis of actual marks obtained in the qualifying exam. Even after this, if there is a tie, they will be ranked on the basis of date of birth that is the elder person is to be ranked higher.

ADMISSION PROCESS

Apply for KMAT Kerala / CMAT/ CAT and simultaneously apply to BMIM for admission by online through www.bmim.org or www.bharatamatacollege.in. The cost of application form for admission at BMIM is Rs. 500/-. When we receive your application, the date of group discussion and personal interview will be intimated to you telephonically or through e-mail. After GD & PI, as and when you receive the result of KMAT Kerala / CMAT/ CAT intimate the score immediately to us. When the college office confirms your selection for the admission kindly confirm your acceptance of the offer by remitting the first semester fee. A candidate can withdraw admission till the last date of admission as prescribed by ASC. In case of such withdrawal the fee paid will be fully refunded after deducting a process fee of Rs. 1000/-.

FEE STRUCTURE

The fee structure decided by Fee Regulatory Committee (FRC) appointed by Govt. of Kerala is applicable to us. The tuition fee per semester for 2026-28 batch student is Rs 75,000/- (subject to approval by FRC). Admission fee is Rs. 1000/-. All payment should be in Online mode only.

SCHEME OF THE MBA PROGRAMME

As per National Policy and academic practices, the University has adopted Credit and grading system for MBA programme with effect from AY 2019-20. The credit and semester system are fine-tuned and implemented from AY2024- 25. Under the Choice based Credit Semester System (CBCSS) students can accumulate prescribed number of Credits to become eligible for the degree. The number of credits with the cumulative grade points earned by the students reflect their level of proficiency attained in the intended outcomes of the course.

The curriculum comprises of courses at three levels:

- Foundation Courses (FC) (No Credits)
- Core Courses (CC)
- Functional Elective Courses (FEC)

Apart from foundation, core, and elective courses, one summer internship and a research-based project are also part of the MBA programme.

- 2-month Summer Internship – At the end of Semester II
- 2-month Research Project–Semester IV

FOUNDATION PROGRAMME

It is imperative to provide a foundation programme for the MBA aspirants since the professional course in management is meant for students from different disciplines. It is recommended to conduct the foundation programme in all affiliated colleges based on the course contents prescribed by the University. The foundation program consists of seven (7) courses with a specific number of hours allotted for completion. The Principal / Head of the Department shall allocate the courses in the foundation programme to Regular/ Guest Faculty Members.

The framework for the foundation programme is presented in Table 3.

LIST OF FOUNDATION COURSES

Course Code	Course Title	Category	L	T	P	I/P	Credits	Sessions	Marks		
									CIE	ESE	Total
24MB FC01	Introduction to Management	Founda-tion	7	0	0	0		7	40		40
24MB FC02	Quantitative Foun-dation	Founda-tion	5	0	0	0		5	40		40
24MB FC03	Fundamentals of Economics	Founda-tion	5	0	0	0		5	40		40
24MB FC04	Fundamentals of Accounting	Founda-tion	7	0	0	0		7	40		40
24MB FC05	Introduction to Case Methodol-ogy	Founda-tion	4	0	0	0		4	40		40
24MB FC06	Introduction to Business Research & Projects	Founda-tion	5	0	0	0		5	40		40
24MB FC07	General Orienta-tion Programme (GOP)	Founda-tion	15	0	0	0		15			
			48					48	240		240

Suggested areas in the General Orientation Programme (GOP) are:

1. Goal Setting
2. Mind Setting & Attitude Formation
3. Self-discipline and Professionalism
4. Leadership & Synergy
5. Group Discussion & Presentation Skills
6. Self-Learning
7. Understand the Course Plan

For the Foundation Programme, a maximum of 48 hours is allotted (6 hours per day × 88 days). All affiliated colleges are required to complete the foundation programme within the stipulated time. The Principal/Head of the Department shall ensure the completion of the foundation program with an element of internal evaluation. The evaluation of the foundation courses shall be conducted internally through the appropriate modes. The suggested evaluation modes are:

- (a) Written tests
- (b) Q & A sessions
- (c) Quizzing
- (d) Presentations

The documents pertaining to the foundation program (Schedule, Content, and Evaluation) are to be prepared and kept by the Director / Principal of the affiliated college. On successful completion of the foundation courses by the candidates, the Director / Principal of the affiliated college shall issue a certificate showing the completion of the foundation programme in MBA.

CORE COURSES

There are 18 core courses in the MBA programme over 4 semesters. Core courses provide multi-disciplined domain knowledge and skills at the basic and working level to the participants. These core courses lay a strong foundation for management concepts, which can be further studied in depth during the elective phase.

SEMESTER I CORE COURSES

Course Code	Course Title	Category	L	T	P	I/P	Credits	Sessions	Marks		
									CIE	ESE	Total
24MB01 CC01	Management Concepts & Organizational Behaviour	Core	3	0	0	0	3	3	40	60	100
24MB01 CC02	Business Communication	Core	3	0	0	0	3	3	40	60	100
24MB01 CC03	Managerial Economics	Core	3	0	0	0	3	3	40	60	100
24MB01 CC04	Accounting for Management	Core	4	0	0	0	3	4	40	60	100
24MB01 CC05	Quantitative Methods	Core	4	0	0	0	3	4	40	60	100
24MB01 CC06	Legal Environment of Business	Core	3	0	0	0	3	3	40	60	100
24MB01 CC07	Environment & Disaster Management	Core	3	0	0	0	3	3	40	60	100
Total			23	0	0	0	21	23	280	420	700

SEMESTER II CORE COURSES

Course Code	Course Title	Category	L	T	P	I/P	Credits	Sessions	Marks		
									CIE	ESE	Total
24MB02 CC08	Financial Management	Core	3	0	0	0	3	3	40	60	100
24MB02 CC09	Marketing Management	Core	3	0	0	0	3	3	40	60	100
24MB02 CC10	Human Resource Management	Core	3	0	0	0	3	3	40	60	100
24MB02 CC11	Operations Management	Core	3	0	0	0	3	3	40	60	100
24MB02 CC12	Management Science	Core	3	0	0	0	3	3	40	60	100
24MB02 CC13	Management Information System & Cyber Security	Core	3	0	0	0	3	3	40	60	100
24MB02 CC14	Business Research Methods	Core	3	0	0	0	3	3	40	60	100
24MB02 CC15	Entrepreneurship Development	Core	3	0	0	0	3	3	40	60	100
24MB02 CC16	Comprehensive Viva I	Core					4			100	100
Total			24	0	0	0	28	24	320	580	900

SEMESTER III CORE COURSES

Course Code	Course Title	Category	L	T	P	I/P	Credits	Sessions	Marks		
									CIE	ESE	Total
24MB03 CC17	Big Data & Business Analytics	Core	3	0	0	0	3	3	40	60	100
24MB03 CC18	Indian Knowledge System & Indian Ethos	Core	3	0	0	0	3	3	40	60	100
	Functional Elective 1	FEC	4	0	0	0	4	4	40	60	100
	Functional Elective 2	FEC	4	0	0	0	4	4	40	60	100
	Functional Elective 3	FEC	4	0	0	0	4	4	40	60	100
	Functional Elective 4	FEC	4	0	0	0	4	4	40	60	100
24MB03 SI01	Summer Internship					4	4		40	60	100
Total			18	0	0	4	26	18	280	420	700

“I don't Believe in Taking Right Decisions. I Take Decisions and then Make them Right.”

SEMESTER IV CORE COURSES

Course Code	Course Title	Category	L	T	P	I/P	Credits	Sessions	Marks		
									CIE	ESE	Total
24MB04 CC19	Strategic Management	Core	3	0	0	0	3	3	40	60	100
	Functional Elective 1	FEC	4	0	0	0	4	4	40	60	100
	Functional Elective 2	FEC	4	0	0	0	4	4	40	60	100
	Functional Elective 3	FEC	4	0	0	0	4	4	40	60	100
	Functional Elective 4	FEC	4	0	0	0	4	4	40	60	100
24MB04 CC20	Comprehensive Viva II						4			100	100
24MB04 RP01	Research Project	P				4	4		40	60	100
Total			18	0	0	4	27	18	240	460	700

ELECTIVE COURSES

Elective courses are to be conducted under the Lecture(L), Tutorial(T), and Practical(P) – LTP pattern. A student has completed 4 elective courses in Semester III and 4 elective courses in Semester IV as part of their specialization in MBA.

ELECTIVE OPTION

A student has to complete 2 courses each from 2 functional elective domains in Semester III & IV to specialize in the functional areas of management. In order to specialize in two functional domains as dual specialization, a minimum of four (4) courses are to be selected from each functional domain to make a total of eight (8) courses.

CHOICE OF ELECTIVE AREA

A candidate is expected to select the functional domains based on the following criteria:

- The choices shall be based on the preference, skills, and aptitude of the student.
- The availability of Faculty Members specialized in different functional domains in the affiliated colleges and the required infrastructure.
- Job market realities and opportunities in a functional area

The final decision pertaining to offering the specialization choice in the functional domains shall be made by the Director / Principal of the affiliated colleges.

The following domains of functional specializations are offered by the University in the third and fourth semesters.

Sl. No.	Functional Elective Domains (FE)
I	Finance
II	Marketing
III	Human Resources Management
IV	Operations Management
V	Business Analytics

FUNCTIONAL ELECTIVE – FINANCE

Course Code	Course Title	Semester & Category	L	T	P	I/P	Credits	Sessions	Marks		
									CIE	ESE	Total
24MB03 FE01	Security Analysis & Portfolio Management	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE02	Financial Derivatives & Risk Management	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE03	Banking & Financial Services	S3FEC.	4	0	0	0	4	4	40	60	100
24MB03 FE04	Corporate Taxation	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE05	Project Risk Evaluation & Management	S3FEC	4	0	0	0	4	4	40	60	100
24MB04 FE06	Behavioural Finance	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE07	International Finance & Forex Management	S4-FEC	4	0	0	0	4	4	40	60	100
24MB04 FE08	Management of Financial Service	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE09	Rural Economy & Micro Finance	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE10	Strategic Financial Management	S4FEC	4	0	0	0	4	4	40	60	100

FUNCTIONAL ELECTIVE – MARKETING

Course Code	Course Title	Semester & Category	L	T	P	I/P	Credits	Sessions	Marks		
									CIE	ESE	Total
24MB03 FE11	Sales Management	S3-FEC	4	0	0	0	4	4	40	60	100
24MB03 FE12	Retail Business Management	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE13	Services Marketing	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE14	Digital & Social Media Marketing	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE15	Integrated Marketing Communication	S3-FEC	4	0	0	0	4	4	40	60	100
24MB04 FE16	Product & Brand Management	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE17	Marketing Analytics	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE18	Consumer Behaviour	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE19	Agriculture Business & Rural Marketing	S4-FEC	4	0	0	0	4	4	40	60	100
24MB04 FE20	Marketing Research	S4-FEC	4	0	0	0	4	4	40	60	100

FUNCTIONAL ELECTIVE – HUMAN RESOURCES MANAGEMENT

Course Code	Course Title	Semester & Category	L	T	P	I/P	Credits	Sessions	Marks		
									CIE	ESE	Total
24MB03 FE21	Training & Development	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE22	Performance & Talent Management	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE23	Organizational Change & Transformation	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE24	Compensation Management	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE25	Global Human Resource Management	S3-FEC	4	0	0	0	4	4	40	60	100
24MB04 FE26	Mentoring Coaching & Management Consulting	S4-FEC	4	0	0	0	4	4	40	60	100
24MB04 FE27	Industrial Relations & Labour Laws	S4-FEC	4	0	0	0	4	4	40	60	100
24MB04 FE28	Counseling Skills for Managers	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE29	Human Resources Information System	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE30	Leadership for Managerial Performance	S4FEC	4	0	0	0	4	4	40	60	100

FUNCTIONAL ELECTIVE – OPERATIONS MANAGEMENT

Course Code	Course Title	Semester & Category	L	T	P	I/P	Credits	Sessions	Marks		
									CIE	ESE	Total
24MB03 FE31	Supply Chain Management	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE32	Total Quality Management	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE33	Project Management	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE34	World Class Manufacturing	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE35	Services Operations Management	S3FEC	4	0	0	0	4	4	40	60	100
24MB04 FE36	Industrial Safety & Occupational Health	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE37	Global Operations & Logistics Management	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE38	Maintenance Management	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE39	Materials and Purchase Management	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE40	Advanced Operations Research	S4FEC	4	0	0	0	4	4	40	60	100

FUNCTIONAL ELECTIVE – OPERATIONS MANAGEMENT

Course Code	Course Title	Category	L	T	P	I/P	Credits	Sessions	Marks		
									CIE	ESE	Total
24MB03 FE41	Database and Data Mining Applications in Business	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE42	Python Programming for Business	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE43	Data Visualization Using Tableau	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE44	Introduction to Big Data & Cloud Computing	S3FEC	4	0	0	0	4	4	40	60	100
24MB03 FE45	Artificial Intelligence in Business Applications	S3FEC	4	0	0	0	4	4	40	60	100
24MB04 FE46	Social media, Web and Text Analytics	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE47	Financial Modeling & Predictive Analytics	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE48	Strategic Business Analytics	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE49	Business Analytics using R	S4FEC	4	0	0	0	4	4	40	60	100
24MB04 FE50	Industry 4.0 and Internet of Things	S4FEC	4	0	0	0	4	4	40	60	100

VIVA VOCE

The MBA Programme has a comprehensive external viva-voce as part of the curriculum. Course viva-voce is considered as a full-credit course in semesters 2 and 4. A panel of not less than two (2) external examiners from the affiliated colleges shall conduct the course viva-voce. The guidelines for the course viva-voce and evaluation format are included in Annexure No. 2. For Research Project (Semester IV), viva-voce shall be conducted by not less than two (2) external examiners from the affiliated colleges.

SUMMER INTERNSHIP

All candidates are required to undertake an internship of 2 months duration during 15 semester 2. For details of the Summer Internship guidelines will be provided from the department.

RESEARCH PROJECT

A research-based dissertation is compulsory for all candidates at the beginning of semester 4 during the months of April and May. The guidelines pertaining to the Research project are given to students from BMIM.

COURSE SUMMARY

Semester	Course Details	Total Marks for Continuous Internal Evaluation (CIE)	Total Marks for End-Semester Evaluation	No. of Credits
I	Foundation Courses-7 Core Courses – 7	280	420	21
II	Core Courses – 8 Comprehensive Viva-1	320	580	28
III	Core Course-2 Elective Courses- 4 Internship – 1	280	420	26
IV	Core Course – 1 Elective Courses – 4 Research Project-1	240	460	27
Total Marks & Credits		1120	1880	102
Grand Total of Marks		3000		
Total Credits		102		

TEACHING, ASSESSMENT, AND EVALUATION

In the Credit system, the emphasis is on the hours put in by the learner and not on the workload of the teacher. Each credit can be visualized as a combination of 3 components, viz. Lecture(L)+Tutorials(T)+Practical(P) i.e. LTP Pattern.

TEACHING METHODS

Since the MBA Programme is a professional course, the teaching methods shall be carefully designed at the institutional level. The teaching methods in the MBA programme ideally include the following components: This is not comprehensive, and Faculty Members are free to design appropriate teaching methods.

Lectures in Interactive Mode (Video Lectures, Online Sessions)	Practical Illustrations & Simulations, Management Games
Case Studies	Role Plays
Quizzing	Class Seminars & Presentations

GRADING SYSTEM

Since the MBA Programme is a professional course, the teaching methods shall be carefully designed at the institutional level. The teaching methods in the MBA programme ideally include the following components: This is not comprehensive, and Faculty Members are free to design appropriate teaching methods.

INDIRECT GRADING SYSTEM

The grading system for affiliated non-autonomous MBA colleges was introduced in 2019. The present grading pattern is fine-tuned to scientifically set the grade points. When the performance displayed by the examinees is first assessed in terms of marks and subsequently transformed into letter grades by using different modes, it is called, 'Indirect Grading.' The grading system followed is that of an Indirect and Absolute Grading System on a ten-point scale for the MBA programme, i.e. the assessment of individual courses in the concerned examinations will be on the basis of marks, but the marks shall later be converted into Grades by a defined mechanism wherein the overall performance of the learners can be reflected after considering the credit points for any given course. However, the overall evaluation shall be designated in terms of Grade. The conversion of the marks to the grade will be performed in the university only. The grading pattern is presented in the table below.

GRADE AND GRADE POINTS

Grades	Grade Point (GP)	% of Total Marks obtained in the course
S	10	90% and above
A+	9.0	85% and above but less than 90%
A	8.5	80% and above but less than 85%
B+	8.0	75% and above but less than 80%
B	7.5	70% and above but less than 75%
C +	7.0	65% and above but less than 70%
C	6.5	60% and above but less than 65%
D	6.0	55% and above but less than 60%
E	5.5	50% and above but less than 55%
F (Fail)	0	Below 50% (CIE + ESE) or Below 40% for ESE
Ab	0	Could not appear for the end semester examination but fulfills the eligibility criteria
Classification of MBA Degree.	First Class with Distinction	75% and above
	First Class	60% and above but less than 75%

STUDENT EVALUATION AND ASSESSMENT

The evaluation of students comprises continuous comprehensive assessment (CCA) and end semester assessment (ESA).

CONTINUOUS COMPREHENSIVE ASSESSMENT (CCA)

Continuous Comprehensive Assessment (CCA) shall be conducted throughout the semester. It shall be based on internal examinations and various components as decided by the Faculty Member who is handling the course. The following components are suggested for continuous comprehensive evaluation. However, the Faculty Members are free to include any appropriate component with prior permission from the Head of the Department/ Director/ Principal.

COMPONENTS OF COMPREHENSIVE ASSESSMENT

Internal Examinations Written Examinations – Open Book Exams, Question & Answer Sessions–Online Exams – Spot Tests	Individual Assignments–Problem Solving Group Assignments Class Seminars Case Study/Caselet Analysis and Presentation
Roleplays–Management Games–Story Telling	Software Exercises–Soft Assignments
Internal Vivavoce – Quizzes – Group Discussions–Interview with Industry Experts	Book Reviews–Article/Research Paper Reviews
Field Visits–Industrial Visits–Study Tour–Observation Study(with brief Reports)	Newspaper Reading

Continuous Comprehensive Assessment shall be completed in a transparent and justifiable manner. The purpose of CCA is to facilitate the learner/participant to achieve learning outcomes. Faculty Members in all affiliated colleges are required to conduct internal assessments strictly in compliance with the university-prescribed criteria. In case of underperformance by the candidates in any components due to various reasons, remedial measures shall be taken by the Faculty Member so that the student will be transformed by the time of award of continual comprehensive assessment marks. Head of the Department / Director / Principal of the Institution should ensure that no candidate is getting intimidated during CCA in all semesters. Any complaint/grievance by the students pertaining to CCA shall be submitted to the Grievance Committee in the college, and appropriate measures shall be taken by the Director/Principal for resolving the grievances. Faculty Members also can complain against the disobedience/mistrust / negative attitude etc. from the student's side to the Head of the Department / Director / Principal. All processes in this regard shall be completed before the publication of CCA marks. The Faculty Members, at the end of the semester, shall submit the CCA marks in the prescribed format to the Director / Principal. The Director /Principal shall publish the CCA marks. The Faculty Members are required to keep in safe custody a record of CCA marks duly signed by the faculty member and countersigned by the Director/Principal. The Director/Principal shall publish the CCA marks 5 days before the commencement of end semester examinations. After resolving the complaints/grievances, if any, the CCA document shall be submitted to the controller of examinations before the end of ESA. There is no separate minimum mark for CCA. The distribution of CCA shall be as follows:

CRITERIA FOR CCA

Sl. No.	Components of Continual Evaluation	Marks	Percentage
1.	Test Papers (Subject to a Minimum of 2 tests including a model exam for each course)	18	45%
2.	Assignments – Other Components	16	40%
3.	Class Participation, Punctuality, Discipline	6	15%
	Total	40	100

END SEMESTER ASSESSMENT (ESA)

A candidate is required to score forty percent (40%) marks in all courses in the end semester assessment (ESA) through the end semester examination in a semester. However, in order to get the SGPA, the student should obtain a minimum of fifty percent (50%) in all the courses combined in the semester with a minimum of Pass grade point of 5.5. In the first and second semesters, candidates who secure below 50% (CCA and ESA put together), below 40% for ESA, or Absent in the end-semester assessment examinations shall be required to reappear for a supplementary examination for that particular course, which will be conducted along with the regular end-semester assessment examinations in the following academic year. Candidates in the third and fourth semesters who secure below 50% (CCA and ESA put together), below 40% for ESA, or Absent in the end semester assessment examinations shall be allowed to reappear for a special supplementary examination for that particular course, which will be held immediately after the publication of the results.

PROVISIONS FOR REVALUATION WITH SCRUTINY

For all the courses candidates can apply for revaluation with or without scrutiny. The online application for revaluation and scrutiny shall be submitted within 15 days of the publication of the results.

CALCULATION OF GRADE POINTS, SGPA & CGPA

Calculation of SGPA/CGPA: Semester Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA) are calculated as follows.

$SGPA = \frac{\sum(C_i \times GPI)}{\sum C_i}$, where 'C_i' is the credit assigned for a course and 'GPI' is the grade point for that course. Summation is done for all courses specified in the curriculum of that semester. The failed and incomplete courses shall also be considered in the calculation.

$CGPA = \frac{\sum(C_i \times GPI)}{\sum C_i}$, where 'C_i' is the credit assigned for a course and 'GPI' is the grade point for that course. Summation is done for all courses specified in the curriculum up to that semester for which the 'CGPA' is needed. Here the failed courses shall also be accounted. SGPA and CGPA shall be rounded off to the nearest two decimal points.

VALUE-ADDED COURSES

Bharata Mata College offers a range of value-added courses designed to enhance students' professional skills and overall well-being. These include KPMG's Business Analytics Certification, providing industry-relevant analytics expertise, and Strategist Expert-Level Advanced Excel, equipping students with advanced data management and analysis skills. The Financial Analytics and Artificial Intelligence Using Python course integrates financial insights with cutting-edge AI tools, preparing students for the future of finance and technology. In addition, yoga sessions are provided to promote physical and mental well-being, ensuring students achieve holistic development. These offerings bridge the gap between academics and practical application, empowering students with in-demand skills and a balanced lifestyle.



Best in Value for Money

SCHOLARSHIPS

Students joining MBA programme can get financial help from many sources by way of scholarships, awards and lump sum grants and the like from private and Government agencies.

BHARATA MATA ACADEMIC EXCELLENCE SCHOLARSHIP

Bharata Mata Educational Trust is offering scholarships to all candidates with excellent academic records. Scholarships are awarded on the basis of their performance in University examinations of their qualifying degree from recognised educational institutions. All students who have secured admission in Bharata Mata Institute of Management and have scored more than 85% marks in Major and complementary subjects (other than languages) for Arts courses and more than 90 % in commerce /Science/Technology courses will be eligible for scholarships as detailed

Sl. No	Percentage of marks in degree level		Scholarship amount
	Arts stream	Other courses	
1	85-89 %	90% up to 95 %	20 % of the semester fee
2	90 % and above	95 % and Above	25 % of the semester fee

E-GRANTS

All Candidates admitted from SC/ST/ OEC communities can apply for e-grants. Apart from providing a portion of the annual tuition fee, they get full refund of boarding and lodging expenses if they are residing in a hostel approved by the college. Apart from this they get a monthly lumpsum grant.

POST MATRIC SCHOLARSHIP FOR MINORITIES

Students belonging to Minority Community (Muslim/ Christian/ Buddhists/ Sikh/ Zoroastrians or Parsis) are provided Post Matric Scholarship by the central Government. Applicants should have secured not less than 50% marks or equivalent grade in the previous Board/ University Examination. The annual family income should not exceed Rs. 3.5 Lakhs.

CARDINAL MAR JOSEPH PARECATIL EXCELLENCE AWARD

Bharata Mata Educational Trust has instituted Cardinal Mar Joseph Parecattil Excellence Award for nurturing excellence among students.. The award comprises of a cash award, certificate, and a memento conferred to a student from final year class of every programme in a department who scores the maximum points as per the selection tool designed for the purpose. The selection of the award winner will be done by a committee of teachers of the department headed by HOD and approved by the core committee comprising of Manager, Principal and Vice Principal. Marks in university examinations, performance in arts, sports, literature, other achievements, attendance everything counts in the selection.

THE TRAINING & PLACEMENT DIVISION

The Training & Placement Division of BMIM closely works with the employers providing them access to highly skilled industry-ready graduates. On the other hand, the T&P division strives at building key employability skills in students, defining individual career charts for them and organizing student engagement activities like assessments tests, 360 degree feed backs, aptitude training, finishing school training, offering personalized counselling services and industry internship. BMIM supports the students in shaping and managing their careers by building key ingredients required for a student to be a complete professional through the two year long skill development programme conducted by the internal faculty. The placement activities of the institute is co-ordinated by the corporate relations officer with the help of student committee.

ORIENTATION

Right from the day of induction the institute tries to assess the individual aspirations and the aptitude of each student. We invite senior professionals from industry with a passion to contribute towards development of students. They are experts with a minimum of 15 years of work experience, excellent academic and professional skills and are currently in leadership positions across their organizations. These committed and seasoned industry professionals from various domains embark upon orienting them to the actual operations and manpower requirements of different industries. They tell them the realistic expectations of industry from young managers and how they should go about developing the required knowledge and skill.

PROFILE DISCUSSION AND PERSONALIZED COUNSELING

Each student in the campus goes through a personalized profile discussion, assessment and counseling session with the outside experts. This enables the student to assess his/her strengths, weaknesses and improvement areas well in time before he/she begins his/her journey as a professional. The CV is your advertisement to the prospective employer convincing him/her that you are the right candidate that he is looking for. Projecting the self properly is important for each student to get noticed by the prospective employer and convince them that you are the candidate that best fit with the job- role and organization.

APTITUDE & PLACEMENT TRAINING

The Training & Placement Division of BMIM supports the students in shaping and managing their careers by building key ingredients required for a student to be a complete professional. We provide training on numerical ability, logical reasoning, data interpretation and problem solving which organizations use for recruiting the right candidate. This help students to identify areas of improvement much in advance. These skills not only improve the chances of placements for students but also help them in developing professional attributes for continuing and growing in their future job. These are the skills, attitudes and actions that enable professionals to get along with their fellow workers, reporting managers/ supervisors and to take informed decisions at crucial times.

PRE-PLACEMENT TALKS

The pre-placement talks are presentations organized by a prospective employer on the college campus. Over the years, they have become the primary forums for company-student interaction. These talks give the student a chance to learn more about the company, the work and the work culture. The students can also learn about the opportunities for growth, learning and advancement that the company offers. They can also form a first-hand impression about the company and can make an informed decision about applying for placements

UNIVERSITY RESULT AND PLACEMENT

Academic Year	Total No of Students	No. of Student passed	Percentage of pass	Percentage of Placement
2023-2025	90	86	95.5	100
2022-2024	60	57	95	90
2021-2023	57	57	100	96
2020-2022	57	57	100	94





Academic Clubs

BMIM hosts a variety of academic clubs across different disciplines, offering students opportunities to participate in enriching programs and activities that enhance their academic rigor. These initiatives provide an exhilarating learning experience while fostering teamwork, leadership, critical and creative thinking skills.

BAZAAR- MARKETING CLUB

Bazaar is the go-to platform for marketing enthusiasts at BMIM to refine their skills in areas like brand building, new product development, and strategic marketing. It offers a space for meaningful discussions on all aspects of marketing, complemented by a range of engaging activities and competitions organized annually to foster creativity and innovation.

ED-CLUB

The Entrepreneurship Development (ED) Club at our college fosters innovation and entrepreneurial skills among students. It provides a platform to explore ideas, develop business acumen, and network with industry experts. Through workshops, mentoring sessions, and competitions, the club nurtures aspiring entrepreneurs, empowering them to transform their dreams into successful ventures.



FINANCE CLUB - FINVEST

The Finance Club at BMIM is a dynamic platform for students to explore the fascinating world of finance. It provides opportunities to delve into the complexities of financial markets, investment strategies, corporate finance, and economic trends. Through workshops, discussions, and competitions, the club fosters critical thinking, financial acumen, and a deeper understanding of the ever-evolving financial landscape, preparing students for successful careers in the finance industry.



JYOTHI-HR CLUB

The HR Club at BMIM offers a platform for students to explore the diverse and dynamic field of human resources. It provides opportunities to engage in discussions, workshops, and activities focused on talent management, employee relations, organizational behavior, and leadership development. By participating in events and competitions, students gain practical insights into HR practices, enhancing their skills in recruitment, training, and strategic HR management, while preparing to become effective HR leaders in the corporate world.



OPERATIONS CLUB

The Operations Club at BMIM provides students with an engaging platform to explore the complexities of operations management. Through business simulation games, workshops, and hands-on activities, members gain valuable insights into supply chain management, production planning, and process optimization. These interactive experiences help students develop strategic thinking, problem-solving skills, and an understanding of real-world operational challenges, thus preparing them for successful careers in operations and management.





Non-Academic Clubs

At BMIM, we believe that preparing a well-rounded management professional goes beyond academics. To ensure a balanced and engaging experience, we offer a variety of inputs through our non-academic clubs designed to entertain and create memorable experiences. These clubs provide students with opportunities to relax, socialize, and explore new interests, fostering a vibrant campus life that enhances personal growth and teambuilding skills. Onam and Christmas are celebrated with enthusiasm and togetherness. The festivities include cultural programs, traditional games, and feasts that bring the BMIM family closer. Onam highlights Kerala's rich heritage, while Christmas fosters a spirit of joy and sharing, creating cherished memories and a vibrant campus atmosphere.

ARTS CLUB

The Arts Club at BMIM is committed to nurturing the artistic abilities of students, offering a platform for creative expression. The club organizes the highly anticipated annual Arts Day, where students showcase their talents in dance, music, drama, and group performances. This vibrant event brings the entire institution together to celebrate the creativity and skill of the most talented individuals, making it a highlight of the academic year.



SPORTS CLUB

The Sports Club at BMIM is dedicated to fostering physical fitness, teamwork, and a competitive spirit among students. The club organizes an exciting Sports Day, featuring a range of athletic events in track and field, football, cricket, and throwball. This annual event provides students with the opportunity to showcase their athletic skills, engage in friendly competition, and promote a healthy, active lifestyle.



LITERARY CLUB

The Literary Club at BMIM offers a platform for students to explore and express their literary talents. Through activities like poetry writing, storytelling, and recitation, the club encourages creativity and eloquence in the written and spoken word. It fosters a love for literature, allowing students to connect with their passion for writing and public speaking while enhancing their communication and critical thinking skills.



COMMUNITY SERVICE CLUB

The Community Service Club at BMIM is dedicated to instilling a sense of social responsibility and empathy among students. The club organizes various outreach programs, volunteer opportunities, and social initiatives aimed at making a positive impact in the community. Through these activities, students develop leadership skills, engage in meaningful service, and contribute to the betterment of society, fostering a spirit of giving back and social change.





Events @ BMIM

Life at BMIM is a dynamic blend of academic excellence, personal growth, and professional development, where students are encouraged to explore their potential and acquire skills required for success in the global business world.

INITIUM – THE INDUCTION

At Bharata Mata Institute of Management (BMIM), the MBA journey begins with INITIUM, an immersive and vibrant welcoming program designed to introduce students to the college's culture and academic environment.

This is followed by a series of dynamic Induction Training Programmes that help students smoothly transit into their studies while equipping them with the skills and mindset needed to thrive in the business world. Corporate Trainers, Management consultants and Professionals from industry are the resource persons for the induction programmes.



FOUNDATION COURSE

Management is an interdisciplinary subject. Graduates from all disciplines are eligible for admission to this dynamic course. Hence every MBA student sitting in the first semester class may be studying at least two courses for the first time in their life. So, before faculty members introduce the formal syllabus content for the first semester, they teach the pre-requisites for understanding each course. After completing the foundation course an evaluation is done



OUT BOUND TRAINING

The OBT is an exciting, activity-based experiential learning designed to help the newly inducted students to bond, grow, and thrive. Set amidst the refreshing landscapes of a scenic hill station, this program blends adventure and skill development through activities like trekking, rafting, and team challenges. The program focuses on building leadership, teamwork, and resilience, encouraging students to step out of their



comfort zones and form lasting connections. It's the perfect start to their academic journey, fostering confidence, collaboration, and personal growth in a fun-filled dynamic environment.

FRESHERS' DAY

Freshers' Day is a joyous celebration where the senior batch extends a heartfelt welcome to the newcomers, introducing them to the vibrant culture and spirit of being a BMIM-ian. Filled with fun, frolic, and laughter, this event creates a lively atmosphere, helping freshers' bond with their peers and seniors. It marks the beginning of their exciting journey at BMIM, fostering friendships and a sense of belonging right from the start.



STUDENT ENRICHMENT PROGRAMME

The Student Enrichment Programme (SEP) is thoughtfully integrated into the academic schedule, providing students with opportunities to explore the dynamic world of management. These programmes are designed to enhance soft skills through interactive activities such as group discussions, presentations, and debates. Students not only sharpen their communication and teamwork abilities but also develop business acumen by engaging in conversations on current affairs, books



of interest, and articles of significance. These sessions foster critical thinking, broaden perspectives, and prepare students for the challenges of the corporate world.

MENTORING

The Mentoring Club at Bharata Mata Institute of Management operates a comprehensive two-tier mentorship program. In the first level, senior students mentor juniors to help them adapt to the campus environment. This includes guidance on cultural integration, understanding rules and norms, behavioral patterns, available support systems, and effective learning techniques. This peer-to-peer mentoring fosters a sense of belonging and builds confidence among new students. In the second level, faculty members mentor students by providing personalized guidance. All students are divided and assigned to faculty members, with each faculty taking responsibility for 10-20 students. Faculty mentors focus on academic progress, personal growth, career planning, and emotional well-being. They ensure that students receive consistent support throughout their college journey, helping them navigate challenges and leverage opportunities. This dual-level mentoring system not only promotes holistic development but also strengthens the bond between students and the institution, ensuring a supportive and nurturing environment.

NATIONAL AND INTERNATIONAL CONFERENCES

BMIM takes pride in hosting and participating national and international conferences, providing a platform for researchers worldwide to present their work, exchange ideas, and network with peers. These conferences serve as a gateway for discussing the latest developments across various fields, fostering a culture of academic inquiry and innovation.



Your Search for Perfect Place ends here

Students actively participate in these events, enhancing their research skills and expanding their academic horizons. Additionally, they are encouraged to attend and present papers at conferences organized by other reputed institutions, further strengthening their research acumen and global outlook. Our students had participated and presented research papers at Colombo University, Sri Lanka and Curtin University, Malaysia.

FACULTY DEVELOPMENT PROGRAMMES

The institution is committed to fostering academic excellence and professional growth by organizing Faculty Development Programmes (FDPs) on cutting-edge research and contemporary academic topics. These programmes are designed to enhance the knowledge and skills of educators, equipping them with the latest tools and methodologies. Notably, the



FDPs on Python and Artificial Intelligence, Econometrics, and Financial Modeling have garnered widespread acclaim among the academic community for their relevance, practical insights, and comprehensive content. Such initiatives underline the institution's dedication to supporting educators in staying abreast of emerging trends and contributing effectively to their fields.

CORPORATE INITIATIVES

Our Corporate Initiatives bridge the gap between academics and industry, providing students with valuable insights into the corporate world. Through interactive sessions and expert talks, students gain firsthand knowledge about leadership, strategy, and industry trends. The CEO Talk series offers a unique opportunity for students to engage with CEOs of renowned organizations,



learning directly from their experiences and leadership journeys. Complementing this is the Top-Notch Professional Talk series, where industry leaders from domains such as sales, finance, operations, and HR share their expertise and career paths. These initiatives inspire students to aim high, develop essential managerial skills, and prepare themselves for leadership roles in the future.

INDUSTRY VISITS

As part of the experiential learning approach, industry visits are organized every year to provide students with practical exposure to real-world business environments. These visits offer invaluable insights into business processes, operational strategies, and diverse business models.

By observing and evaluating different industries firsthand, students gain a deeper understanding of organizational structures, workflows, and market dynamics. This experience not only complements classroom learning but also helps them bridge the gap between theory and practice.



RURAL IMMERSION PROGRAMME

The Rural Immersion Programme is a transformative experience designed for second-year students to develop empathy, adaptability, and social responsibility. Over the course of five days, students live in rural areas, immersing themselves in the local culture and lifestyle.

They actively engage with the community, assisting local self-governments through surveys, field visits, and development initiatives. Staying in makeshift accommodations and managing their own needs, students learn the fundamentals of survival and resourcefulness. This enriching experience leaves them with invaluable life lessons, fostering a deeper understanding of rural challenges and inspiring them to approach these areas with warmth, respect, and a problem-solving mindset.



X'LENCIA

X'lencia the vibrant inter-college fest, is a celebration of talent, teamwork, and creativity. It brings together students from leading B-Schools who compete for the prestigious X'lencia title, making it a day filled with energy, color, and excitement.

This entirely student-driven initiative not only provides a platform for networking with peers but also serves as a practical training ground for leadership and coordination. From planning and

organizing to execution, students take charge of every detail, showcasing their managerial abilities and collaborative skills in a high-energy environment.



GRADUATION DAY

Graduation Day is a momentous occasion that celebrates the triumph and achievements of the outgoing batch. It is marked by vibrant festivities, heartfelt speeches, and joyous camaraderie, creating memories that last a lifetime. The event not only honours the hard work and dedication of the graduates but also serves as an inspiration for future batches

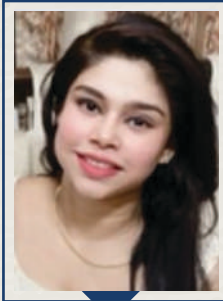


ALUMNI DAY

The Alumni Day at BMIM serves as a testament to the institute's commitment to maintaining strong connections with its graduates. It is a day dedicated to celebrating their achievements and involving them in the institution's future endeavours'. The event reinforces a profound sense of belonging and pride among alumni while inspiring current students through the inspiring success stories of their predecessors.

BMIM

TESTIMONIALS



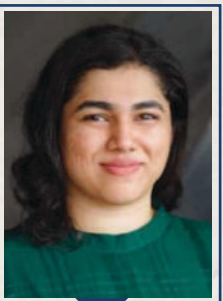
Alphonsa Job (MBA- 2017-2019)
Hiring Lead, Health Prime International

I am deeply grateful to Bharata Mata Institute of Management (BMIM) for its unwavering support and guidance throughout my professional journey. The institute provided an excellent platform and state of the art infrastructure that enabled me to pursue my career aspirations effectively. The expert faculty at BMIM played a significant role in shaping me into an industry-ready professional by imparting valuable knowledge and skills. The placement training sessions further enhanced my technical expertise and refined my soft skills, equipping me to face real-world challenges with confidence. Through BMIM, I had the opportunity to secure a meaningful internship, which allowed me to stand out in a competitive professional landscape. This experience, coupled with the institute's focus on holistic development, gave me the chance to learn, grow, and explore my abilities. I extend my sincere gratitude to BMIM, its faculty, and staff for their remarkable efforts in shaping me into a better individual.



John Jacob (MBA- 2021-2023)
Resource Specialist, NewAgeSys Inc

I'm forever grateful for the transformative experience I had at BMIM. The institution's emphasis on academic excellence, coupled with its focus on developing well-rounded individuals, helped shape me into the professional I am today. The faculty at BMIM were not just mentors but also guiding lights who inspired me to push beyond my limits. Their unwavering support and encouragement played a pivotal role in shaping my career.

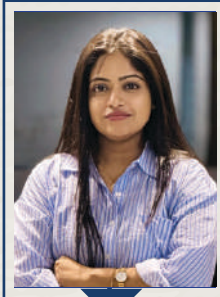


Taby Thomas (MBA- 2019-2021)
Senior consultant, EY GDS

BMIM provided a strong foundation in my career, combining academic excellence with industry-focused learning. The faculty's expertise and the institution's emphasis on practical exposure were instrumental in shaping my career with a reputed company. I am grateful for the knowledge and opportunities gained during my MBA journey at BMIM.

BMIM

TESTIMONIALS



Sethulakshmi E S (MBA- 2018-2020)
US HR Generalist, Servsys Corporation

Choosing to pursue my postgraduate studies at BMIM was one of the best decisions I made for my career. The supportive and inspiring environment at BMIM, along with the dedication of the faculty, truly helped shape me into the professional I am today. The professors consistently encouraged us to push our boundaries, realizing our true

potential and instilling leadership qualities through innovative programs like SEP. As a 2020 graduate, I am proud to see how the curriculum has evolved to provide even more diverse opportunities, allowing students to tailor their majors to align with their career aspirations. The addition of international platforms for research, paper submissions, and enhanced exposure has elevated the learning experience even further. BMIM's commitment to student growth, both academically and professionally, reflects in their outstanding placement support and global initiatives. I am grateful for the invaluable skills and insights I gained, which continue to drive my success as a US HR Generalist at Servsys Corporation.



Johit Joy (MBA- 2018-2020)
Business Immigration Analyst
Fragomen Immigration Services India Private Limited.

I had the privilege of being a part of Bharata Mata Institute of Management (BMIM) from 2018 to 2020, an experience that proved truly transformative. The institute's dedication to academic

excellence, diversity, and community engagement created an enriching environment that fostered growth, exploration, and discovery. The faculty at BMIM were outstanding—knowledgeable, supportive, and deeply passionate about their fields. Their guidance encouraged me to think critically, solve problems creatively, and gain a comprehensive understanding of the world. BMIM also offered diverse extracurricular activities, clubs, and organizations, providing ample opportunities to explore my interests, acquire new skills, and build lasting connections with my peers. One of BMIM's most remarkable attributes was its strong sense of community. From the outset, I felt welcomed, valued, and supported by the faculty, staff, and students. This transformative journey prepared me well for my career, leading to my placement with ICICI Bank. I am grateful for the world-class education and unforgettable experiences BMIM provided.

BMIM

TESTIMONIALS



Aiswarya Krishna Kumar (MBA- 2017-2019)
University of Cambridge NHS Foundation Trust

My time at Bharata Mata Institute of Management (BMIM) from 2017 to 2019 was truly transformative, and I take immense pride in being an alumna of this esteemed institution. Pursuing an MBA with dual specializations in Human Resources and Marketing at BMIM provided a strong foundation for my professional and academic aspirations. The institute's rigorous curriculum and the unwavering support of its dedicated faculty played a pivotal role in nurturing my skills and broadening my understanding of the business landscape. During my time at BMIM, I discovered a passion for strategic thinking and human resource management, which significantly shaped my career trajectory. Post-graduation, I was placed at Prudent Technology Private Ltd as a Credit Controller and Revenue Assurance Coordinator. Seeking to further my expertise, I pursued an MSc in Global Human Resource Management in the UK, earning a prestigious CIPD Level 7 certification. I now serve at the University of Cambridge NHS Foundation Trust, contributing to international HR management. I owe my success to BMIM's exceptional academic environment and value-driven education, which instilled confidence and competence in me.



Minnu P R (MBA- 2021-2023)
Pre-Onboarding Analyst, Deloitte consulting

I feel so privileged to have been a part of BMIM. My experience there was nothing short of remarkable. I had the opportunity to attend lectures by some of the best professors in the field, and learn in an environment that was both challenging and supportive. The college provided me with all the resources I needed to pursue my studies and build my career, and I am forever grateful for that.

Far and Away the Best Prize that Life has to Offer is the Chance To Work Hard at Work Worth Doing



BMIM CORPORATE PARTNERS



BHARATA MATA INSTITUTE OF MANAGEMENT

WHERE LEARNING IS LEADING



BMIM

BHARATA MATA INSTITUTE OF MANAGEMENT

BHARATA MATA COLLEGE (AUTONOMOUS), THRIKKAKARA

Autonomous College, Accredited with 'A+' Grade by NAAC, NIRF Listed
Approved by AICTE & Affiliated to Mahatma Gandhi University, ISO 9001-2015 Certified



Bharata Mata College Campus, Seaport - Airport Road, Thrikkakara P. O., Cochin - 682021.

Tel: 8281883357, 9400963357. E-mail: bmim@bharatamatacollege.in, Website: www.bmim.org

www.bharatamatacollege.in, Contact: Academic Director - 9446967616, HoD - 9447375082